

Robin J Carlson

Robin Jennifer Carlson

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WORK EXPERIENCE

Garden Photographer, Chicago Botanic Garden, Glencoe IL, 2006–Present

This position is the Primary provider of photographic services for all Garden departments; including Communications, Development, Public Relations, Administration, Sponsorship and Design. Employee is primary provider of images for all garden publications, website, signage and media relationships. In addition, responsibilities include, maintaining the garden's digital and slide archives, managing photography volunteers and producing photo albums, promotional DVD's, Powerpoint presentations, and prints as required.

Freelance Graphic Designer, Chicago Botanic Garden, Glencoe IL, 2005–2006

Designing a variety of print pieces including brochures, signage, direct mail, and advertisements. Working closely with clients, vendors, and sponsors to create an effective product. Translating print pieces for the web. Applying a branded look throughout many pieces and media.

EDUCATION

Rhode Island School of Design, Providence, RI

Bachelor of Fine Art in Illustration 2003

Columbia College Chicago, Chicago, IL

Master of Fine Arts in Photography 2012

Additional coursework at:

School of the Art Institute of Chicago, Yale University Norfolk Summer School of Music and Art, DePaul University, College of Lake County, Oakton Community College, Joseph Regenstein Jr. School at the Chicago Botanic Garden

SKILLS

Photoshop CS5, Bridge CS5, InDesign CS5, Illustrator CS5, Dreamweaver, FinalCut Pro 7, FinalCut ProX, Quark 6.1, NIKcolorEFX Pro, Nikon CaptureNX, iLife suite, Adobe Acrobat, Microsoft Office suite, Studio lighting for portrait, and still life/product photography, Color and Black & White darkroom, Color management, Nikon Digital equipment, 35mm and Medium format film equipment,

AWARDS/EXHIBITIONS

Built Festival, 2011

Andersonville Arts Weekend juried exhibition, 2007

Employee of Distinction Chicago Botanic Garden 2007

Skyway Juried Art Competition – Award of Excellence, 2007

Recent Works: Robert T Wright Community Gallery of Art – Award of Excellence, 2003

Ellen Battel Stoeckel Fellowship 2002

The School of the Art Institute: Smith Incentive Scholarship 1999

PUBLICATIONS

Books: *Journey to Nine Islands* 2006, *Wonderland Express* 2007, *Dixon Prairie* 2008

Magazines/Newspapers: *Chicago Parent*, *Chicagoland Gardening*, *Chicago Tribune*, *Chicago Sun Times*, *Pioneer Press*, *Daily Herald*, *Northwestern Alumni Magazine*, *Keep Growing magazine*, *Prairie Voices*, *Garden Talk*, *Scientific Publications for the Lincoln Park Zoo*, *Highland Park District informational booklet*,

Other venues: Paeon 2001, *Chicago Vehicle Sticker* 2011, *Promotional materials for International Chamber Artists* 2009–2011, *Anne and John Lurie Children's Hospital 8th floor wall art/artwork*.